

## Myrtle Beach Firsts!

### JANUARY 2008 -

Myrtle Beach hosted Presidential Candidates Debates for both the Republican and the Democratic parties generating unprecedented levels of live news exposure for the area. The defining "Myrtle Beach touch" was massive sand sculptures featuring each of the candidates.

### APRIL 2008 -

#### Hard Rock Park Soft Opening.

This \$400 million 55-acre theme park, located just west of the Intracoastal Waterway, represents one of the single largest investments in SC tourism history. It has been deemed the world's "first Rock 'n' Roll Theme Park" and will feature some 40 spectacular rides as well as event stages and venues. The signature "Led Zeppelin-The Ride" roller coaster is a 150' tall twisting steel behemoth; the 2-minute "Eagles Life in the Fast Lane" roller coaster is the park's longest ride with a 2,234 ft. length; the 70-foot Gibson guitar perched atop one of the stores juts over the lagoon and serves as the park's signature. Designed to appeal to the whole family, Hard Rock is the first new theme park built in the US in nearly a decade and promises to lure new and repeat visitors to Myrtle Beach.

### APRIL 2008 -

#### Market Commons Opens –

An urban village featuring retail and live/work townhomes represents the first phase of redevelopment at the former Myrtle Beach Air Force Base. Many of the upscale retail establishments are marking their first entry into the Myrtle Beach market including Williams-Sonoma, PF Chang's China Bistro, and Gordon Biersch Brewery.

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## Oceans One South Towers Opens



The city of Myrtle Beach issued the official Certificate of Occupancy for Oceans One South Tower on Tuesday, March 18, 2008. Closings are underway and purchasers are excited about the resort being open in prime vacation time. The 20-story, 135-unit oceanfront resort is the first phase of a future 7-acre resort that will encompass two city blocks and over 700' of Atlantic coastline. Offering 1, 2, and 3-bedroom oceanfront condominiums, the tower is the 21st oceanfront resort The Hoffman Group has delivered from pre-sales to closing since 1999.

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## Towers On The Grove Has A Roof



Shroff Development Company LLC and Landmark Builders of South Carolina held a Towers On The Grove top-out luncheon for construction workers on March 14, 2008. Roof slabs were placed on the 19-story phase one tower and the 10-level parking facility the last wee of February and the first week of March. Construction is ahead of schedule with delivery anticipated by late 2008. Phase I, the northern portion of the 2-phase Towers On The Grove, offers a total of 221 condominiums with floor plans ranging from efficiency to 3-bedroom. The building configuration allows for boulevard, ocean view or oceanfront exposure in this new oceanfront resort located in the Cherry Grove section of North Myrtle Beach.

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